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ABSTRACT OF THE DISCLOSURE

A composite image generator for producing a lenticular novelty item at a point of purchase is disclosed. The composite image generator receives a theme selection and a captured digital image. Images associated with the selected theme and the captured digital image are then interlaced and/or combined to produce a final composite image. The final composite image is printed and a lenticular surface is applied to produce the lenticular novelty item at a point of purchase.